

FATHIMATH FAHMIDHA PK

DIGITAL MARKETING INTERN



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EDUCATION

Vismayam College of Art and Media , Calicut

Diploma in Digital Marketing
2025-26

Rajiv Gandhi Memorial Arts and Science College , Palakkad

BA History
2022-25

CERTIFICATION

- Digital Marketing
- SEO
- Social Media Marketing
- Digital Advertising
- Google Ads Search
- Google Ads Video
- Google Ads Display
- Google Ads Creative
- AI Powered Shopping Ads
- AI-Powered Performance Ads

ABOUT ME

Creative and results-driven digital marketer with skills in SEO, social media marketing, content creation, Google Ads, and branding. To build a successful career in digital marketing by helping businesses grow through innovative online marketing strategies and creative content.

SKILLS

- Search Engine Optimization (SEO)
- Social Media Marketing
- Google Ads & Meta Ads
- Content Writing & Content Creation
- Canva & Creative Design
- Email Marketing
- Keyword Research
- Branding & Marketing Strategy
- YouTube Marketing
- WordPress Basics
- Videography & Video Editing
- Photography & Photo Editing
- Team Collaboration
- Good Communication
- Presentation & Time Management

LANGUAGE

Malayalam  English 